

National Family Caregivers Month Social Media Toolkit

National Family Caregivers Month is celebrated each November and is a time to recognize and honor family caregivers across the country. We encourage you to join us all month by thanking family caregivers for their contributions to their families, friends, and communities.

When: November 1 – November 30

Why: To support and uplift America's 53 million family caregivers who provide a tremendous service.

Be sure to like, share, and retweet on social media! Amplify RCI's posts or share your own caregiving story. Don't forget to tag us @rcicaregiving and use the hashtags #CaregiversConnect and #NFCMonth on your platform of choice:

Facebook: [@rcicaregiving](https://www.facebook.com/rcicaregiving)

LinkedIn: [Rosalynn Carter Institute for Caregivers](https://www.linkedin.com/company/rosalynn-carter-institute-for-caregivers)

Twitter: [@rcicaregiving](https://twitter.com/rcicaregiving)

Instagram: [@rcicaregiving](https://www.instagram.com/rcicaregiving)

Sample Social Media Posts

This month I am joining @rcicaregiving in celebrating America's 53 million family caregivers by showing my appreciation for their hard work and contributions to our families, our community, and our country. #CaregiversConnect #NFCMonth

Join @rcicaregiving in honoring the #familycaregivers across the world who provide world-class care today and every day. #CaregiversConnect #NFCMonth

@rcicaregiving invites you to celebrate #NationalFamilyCaregiversMonth all month long. I encourage you to thank the family caregivers in your life and highlight the many contributions they make daily. #CaregiversConnect